



Harrington Communications

FOR IMMEDIATE RELEASE

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Harrington Communications Retained by the Detroit RiverFront Conservancy

GROSSE POINTE WOODS, Mich. – March 3, 2008 – Harrington Communications has been retained by the Detroit RiverFront Conservancy to serve as the organization’s primary marketing and graphic design firm.

Harrington Communications will provide design, advertising and marketing services in effort to streamline the organization’s brand identity and promote the riverfront’s events, services and offerings.

“We are thrilled to partner with the Detroit Riverfront Conservancy,” said Heather Harrington, Harrington Communications president. “ Their organization is making a positive impact in the city of Detroit and it’s exciting to be part of promoting the riverfront.”

Harrington Communications is a strategic communications and graphic design firm that supports a diverse mix of clients in the legal, medical, telecommunications, professional service, and technology industries. The agency provides a variety of services including branding, advertising, public relations, website and collateral development and more. For more information, visit www.harringtoncommunications.biz.

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